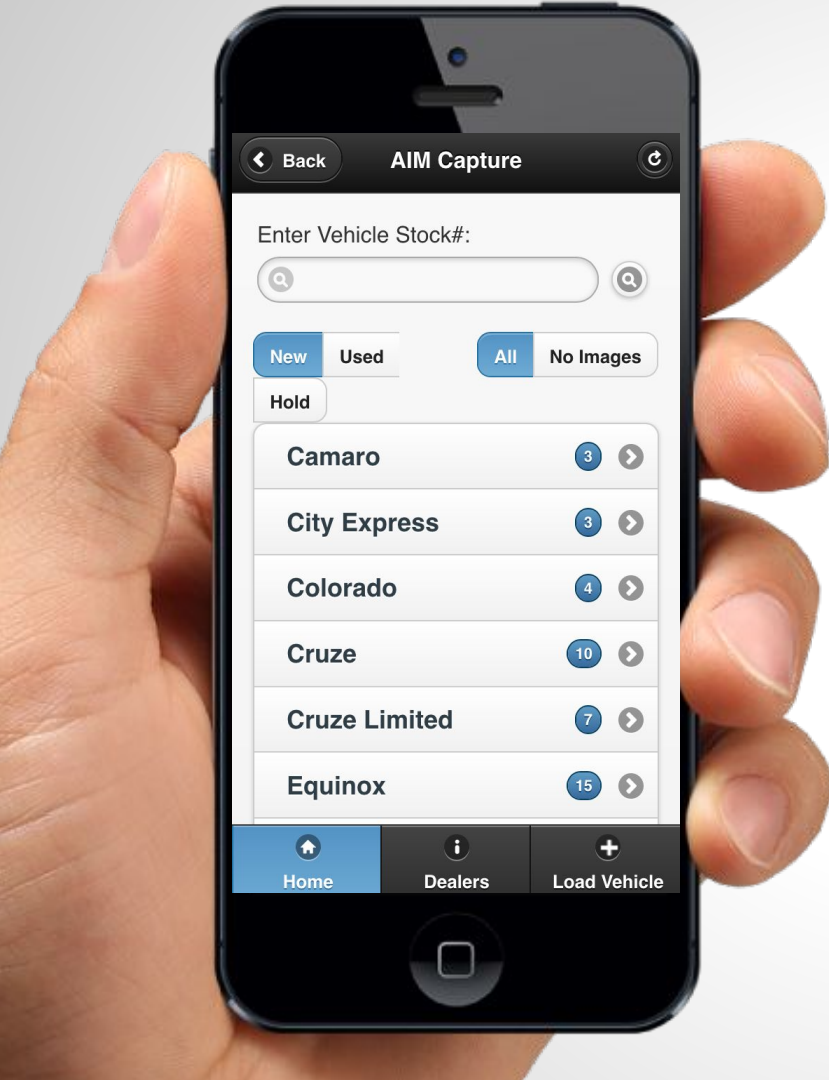


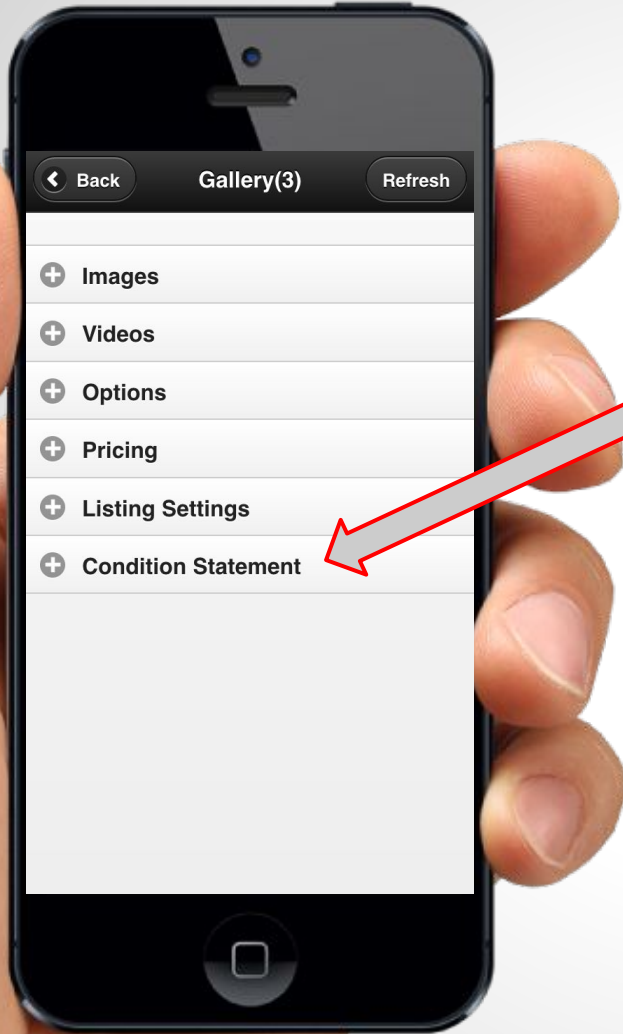
AIM Capture - Condition Statement

This tutorial will show you how to adjust your condition statement while standing out on the lot!

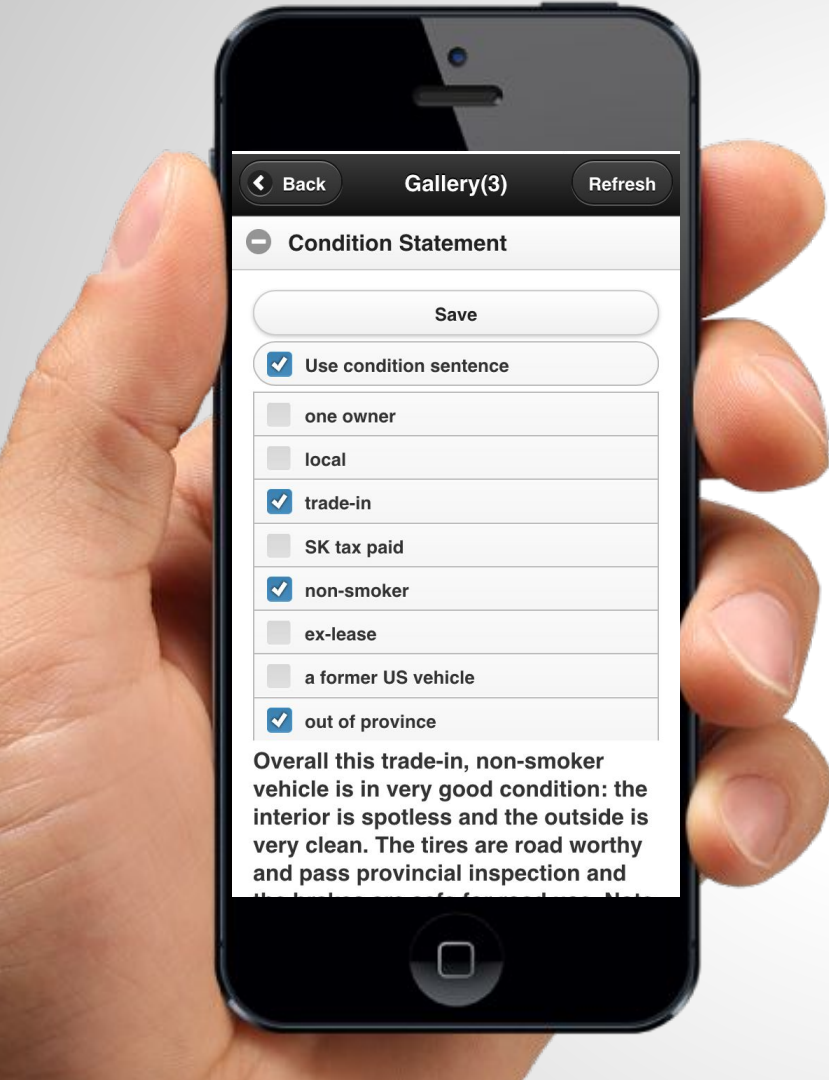




Find the unit that you're wanting to upfit with a condition statement.



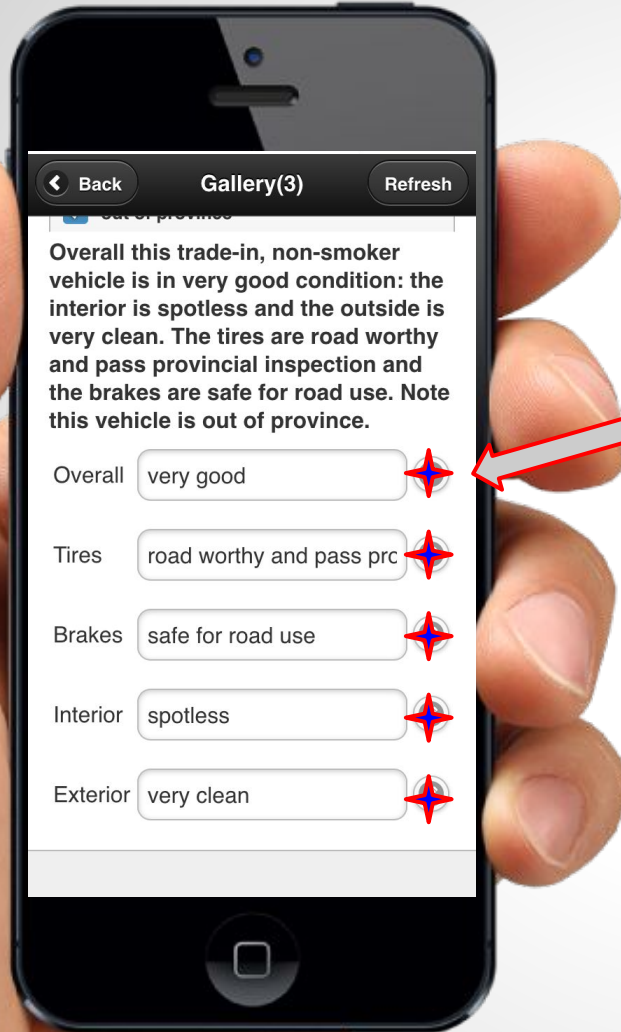
Choose Condition statement on the list provided.



Previous History is **EXTREMELY** important when marketing a used vehicle!

Description options are very important when enhancing your inventory. Previous history is something that EVERY customer wants to know and it becomes a great selling feature when advertising your inventory online.

1. Simply click on the statement that best applies to the vehicle.
2. Click “Use Condition Statement” and save when you’ve completed your upfit.
3. AIM’s automated descriptions will automatically render a condition statement for you and send it out to the web.



Create a sentence about the vehicle's condition!

Enhance the condition statement even further by adding more information about the **Overall**, **Tire**, **Brake**, **Interior** & **Exterior** Condition via a pick list provided for each unit.