

Adding a Default Tagline has never been so EASY!

This tutorial will quickly show you how you can set it and forget it!

Example: **2016 Ford F150 XLT - HUGE SALE ON NOW**





Login with Google account using OAuth 2.0

AIM Test Dealer

Search VIN

New Vehicles-1 Used Vehicles-4

Inventory Download: [CSV #1\(Excel\)](#) | [CSV #2\(Excel\)](#) | [Printable](#) | [Sales Sheet](#)

Model Navigation

Corvette(0)

Show 10 entries

Showing: Active All(0) Expired(0) Active(0) Sold(0) Disabled(0)

Search:

Status	Vehicle	Date Posted	Sale Price	MSRP	Cost	Rebate	Discount	Profit	Vehicle Stock	Days in Stock	Im	Price Lock	Color	Actions
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No data available in table
Showing 0 to 0 of 0 entries

PreviousNext

Click on the Google Drive Icon in your AIM dashboard.



[Check all options](#)

Greeting List Rebate List Discount List Financing Rates List Payment List Warranty Highlight On

Automated New Description

Automated Used Description Show Sale Info

Use Per Model Enhancements(custom will override default): New Used

Add Trim Description: New Used

Credit Link Enable Credit Link Text

Used Compare

Used Compare On

Price Name e.g. 'Our No-Haggle Price'

Price Increase over Sale (if Sale and Regular are equal) 0 %

Title Enhancement

Payment Options Description Default

Highlight Default Text

License

Status:

Note:

New Branded Doc Fee Text

Used Branded Doc Fee Text

Turn the Default title enhancement on. Default
Write your custom Highlight Default Text in the space provided.

Automated Used Description Show Sale Info

Use Per Model Enhancements(custom will override default): New Used

Add Trim Description: New Used

Credit Link Enable Credit Link Text

Used Compare

Used Compare On

Price Name e.g. 'Our No-Haggle Price'

Price Increase over Sale (if Sale and Regular are equal) %

Title Enhancement

Payment Options Description Default

Highlight Default Text - Huge Sale on NOW!!

License

Status:

Note:

New Branded Doc Fee Text

Used Branded Doc Fee Text

Save

Return to Vehicles

Click **Save** when complete

Overall

Tires	Brakes	Interior	Exterior
custom	50%	custom	custom
as new	40%	like new	like new
90%	getting near the end of life and will ne	safe for road use	spotless
	safe for road use	free of dents and scratches	
<input type="text" value="custom value"/>	<input type="text" value="custom value"/>	<input type="text" value="custom value"/>	<input type="text" value="custom value"/>

[Save Description Options](#)

Use condition sentence

Featured Vehicle

Featured

[Save Featured Vehicle](#)

Other Data

Drivetrain Description:

In Service Date:

Cab Description:

Evidence Link:

Box Description:

Vehicle Link:

Customized Vehicle

Always In State/Province

Previous Daily Rental

[Save Other Data](#)

Title Enhancement

If you want to add your own title enhancement, enter the value you want in the override box.

Automated Value:

Override Automated Value: 2 characters - not recommended to exceed 50

[Save Title Enhancement](#)

Features (enter options or equipment you want highlighted in order of importance - separate values with a comma)

[View Features And Save](#)

VIN Options

Your custom text will now **automatically** appear every time!