

In this tutorial, you'll learn how to highlight a specific model's description, add price increases and add taglines to your inventory.





Fifth Avenue Auto Haus

New Vehicles-204 Used Vehicles-69

Model Navigation

Beetle(8) Eos(1) Golf(20) Golf GTI(17) Jetta(40) Passat(12) Touareg(12)

Show 10 entries

Status	Vehicle	Date Posted	Sale Price	MSRP	Cost	Rebat	Profit	Vehicle Stock	Days in Stock	Images	Data Lock	Price Lock	Actions
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No data available in table
Showing 0 to 0 of 0 entries

PreviousNext

Step 1. Click on the "Per Model Enhancement" tab.



Per Model Enhancements

Use the "Search Function" to find the model in which you wish to modify.

Show 10 entries

Search: 2015

Year	Make	Model	Price Adjustment	Tagline	Description
	2015	Volkswagen	Tiguan	0	
	2015	Volkswagen	Beetle	0	
	2015	Volkswagen	Golf GTI	0	
	2015	Volkswagen	Golf	0	
	2015	Volkswagen	CC	0	
	2015	Volkswagen	Jetta	0	
	2015	Volkswagen	Touareg	0	
	2015	Volkswagen	Passat	0	

Showing 1 to 8 entries (filtered from 25 total entries)

Previous Next

Click on the pencil to open and modify a specific Year / Model.



Per Model Enhancements

Show entriesSearch:

	Year	Make	Model	Price Adjustment	Tagline	Description
	2015	Volkswagen	Tiguan	0		
Save Close						
Price Adjustment:		Tagline: <input type="text" value="NO GST SALE"/>				
Description						
<input type="text"/>						
	2015	Volkswagen	Beetle	0		
	2015	Volkswagen	Golf GTI	0		
	2015	Volkswagen	Golf	0		
	2015	Volkswagen	CC	0		
	2015	Volkswagen	Jetta	0		
	2015	Volkswagen	Touareg	0		
	2015	Volkswagen	Passat	0		

◀ Previous Next ▶

A Tagline will appear before the “model description” and is a great tool to use when you want to catch a customer’s attention.

This statement appears in the first few lines of your listing and is usually visible on the Search Results Page - which is especially important on places like AutoTrader and Kijiji.





Per Model Enhancements

Show entriesSearch:

Year	Make	Model	Price Adjustment	Tagline	Description
2015	Volkswagen	Tiguan	0		

 Price Adjustment: Tagline:

Description

2015	Volkswagen	Beetle	0		
2015	Volkswagen	Golf GTI	0		
2015	Volkswagen	Golf	0		
2015	Volkswagen	CC	0		
2015	Volkswagen	Jetta	0		
2015	Volkswagen	Touareg	0		
2015	Volkswagen	Passat	0		

Price increases happen from time to time and AIM understands that!

Should you want to globally increase the price of your vehicles in one foul swoop, add the price into this box and click Save.





CONTROL

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RESULTS

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HELP

 You are logged in as:
Ryan Perchak

Logout



Per Model Enhancements

Show 10 entries

Search: 2015

Year	Make	Model	Price Adjustment	Tagline	Description
2015	Volkswagen	Tiguan	0		

Save

Close

Price Adjustment:

Tagline:

Description

The 2015 Tiguan is Volkswagen's compact SUV, slotting in just below the Touareg. Being smaller in size doesn't mean that it had to give up on luxury and capability. With high quality materials throughout, a long list of standard features and excellent on and off road driving dynamics. The Tiguan also delivers a no-nonsense, versatile, and comfortable interior, the front seats feel sporty yet supportive, with very a

2015	Volkswagen	Beetle	0		
2015		Golf GTI	0		
2015		Golf	0		
2015		CC	0		
2015		Jetta	0		
2015		Touareg	0		

Previous Next

This box is designed for you to overwrite AIM's automated comments per model. Should you not like our pre-wrote Model Descriptions, you're able to create one that better suits your location.

We understand that a rural dealer has a different clientele than that of a dealership located in a large city and therefore this tool allows you to control your marketing to meet your own unique needs!



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